



“Pixitmedia is the center of our finishing pipeline, handling all work in progress, mastering, final mastering, and is the single source of truth for our finishing work.”

Daniel Sassen
CTO of ENVY Post Production

ENVY Post

Founded: **2006** Locations: **5**

Major clients:



Studios:



ENVY Post Production: A decade of excellence powered by Pixitmedia

A Legacy of post production brilliance

ENVY Post Production has established itself as one of the most decorated post-production facilities in the UK since opening its doors in 2006. With five locations in London's Fitzrovia area, ENVY consistently delivers premium-quality work for major clients including Netflix, Amazon Prime Video, and the BBC. Their success stems from pushing technological boundaries and an unwavering commitment to excellence in every aspect of their work.

At the helm of ENVY's technological strategy is CTO Daniel Sassen, who has been instrumental in shaping the company's digital landscape. “I focus on fostering a culture of innovation with my team, shaping the digital roadmap and ensuring the successful implementation of technologies across our buildings, making sure our clients have the best possible service and that everyone has everything they need to make great content.”

“We have expanded the system several times over the years, growing the namespace each time, and this was easily done.”

-Daniel Sassen, CTO, ENVY Post Production

Challenge

ENVY's growth across multiple locations posed challenges in managing large data volumes. The need for seamless data access became critical for efficient content creation, especially after acquiring Absolute and Blind Pig studios. To maintain their high-quality standards, ENVY's team required reliable, high-speed access to assets and smooth collaboration across all sites.

Solution

Pixitmedia's Ngenea software offered ENVY a scalable solution that integrated with their existing infrastructure. It provided fast, reliable storage and effective data orchestration. This addressed ENVY's challenges by enabling seamless data access across locations, improving data protection, and optimizing resource use.

Results

Ngenea helped ENVY Post Production boost performance and maximize hardware ROI across all locations. As a result, creatives could return to focusing on their work without technical concerns. The improved data management and protection enabled ENVY to maintain quality standards and efficiently deliver exceptional content.

A Partnership Built on Trust and Growth

For a decade, Pixitmedia has supported ENVY's growth, including evolving storage needs, as a trusted partner in data management. This enduring relationship has been pivotal in ENVY's ability to maintain its position as an industry leader.

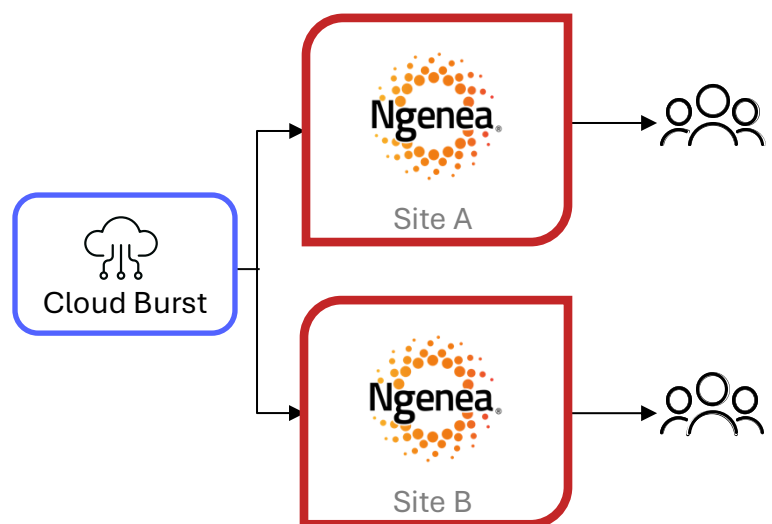
“Pixitmedia has been with us every step of the way,” Sassen reflects. “As we've expanded and faced new challenges, they've consistently provided solutions that allow us to focus on what we do best - creating outstanding content for our clients.”

“Pixitmedia has a history of trusted support, guaranteed performance, high reliability and now the future possibilities that Ngenea™ will provide. We have huge collaborative opportunities across the group, being market leaders in both longform and shortform content creation.”

Daniel Sassen, CTO, ENVY Post Production

Problem: Navigating the Complexities of Multi-Site Content Creation

As ENVY expanded its operations across multiple sites and faced increasing demands, Pixitmedia's solutions evolved alongside them. The flexibility and scalability of Pixitmedia's offerings have been crucial in supporting ENVY's growth trajectory.



In 2022, when ENVY acquired two more studios - Absolute and Blind Pig - Pixitmedia's role became even more significant. “When we conceptualized a technology refresh for the expanded company, Pixitmedia was an obvious choice,” Sassen explains. “Pixitmedia have a history of trusted support, guaranteed performance, high reliability, and now the future possibilities that Ngenea will provide. We have huge collaborative opportunities across the group.”



A Solution Purpose-Built for Efficiency

Pixitmedia's solution for ENVY goes beyond storage. It's a comprehensive solution designed to support the high standards and diverse needs of a leading post-production facility:



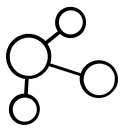
Improved Performance and Reliability:

Software-defined storage with the Ngenea's data orchestration layer means that data is able to travel where it's needed, when it's needed. "There's nothing more important than keeping our clients happy and our creatives working seamlessly, so being able to rely on a system that helps us provide this service is the most important thing," Sassen emphasized.



Improved Data Protection and Management:

"In terms of data protection, containerized NFS and SMB services have enabled us to have true isolation for projects within a single namespace. This is useful for content security and for the ingest of external content," Sassen explains.



Enhanced Scalability and Flexibility:

The solution's adaptability has been crucial for ENVY's growth. Sassen notes, "A fantastic feature of pixstor is that the data is 100% scattered across the storage which means we have full system performance regardless of how full the system is and fragmentation is not a factor. We have expanded the system several times over the years, growing the namespace each time, and this was easily done."



Optimized ROI on Hardware Investments:

By maximizing performance from existing servers and incorporating different generations of hardware into the solution, ENVY has significantly improved their return on investment. With support from the Pixitmedia team, older hardware can be reallocated elsewhere in the storage hierarchy to drive up ROI and drive down unnecessary replacement costs.

Looking to the Future

The long-standing partnership between ENVY Post Production and Pixitmedia is a testament to the value of trusted relationships in the fast-paced world of post-production. As ENVY continues to set standards in the industry, Pixitmedia remains committed to providing the technological backbone that supports their success.

"There's nothing more important than keeping our clients happy and our creatives working seamlessly," Sassen concludes. "Being able to rely on a system and a partner that helps us provide this service is the most important thing."

As ENVY looks to the future, their partnership with Pixitmedia stands ready to support their next chapter of growth and innovation in the UK and way, way beyond.

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